

# DENZEL

ATL

MIA

LA

Innovative and results-driven Senior Visual Designer and Art Director skilled in crafting compelling visual narratives across a diverse range of industries including technology, automotive, food & beverage, and entertainment. Passionate about crafting memorable experiences that leave a lasting impression on audiences. With a proven expertise in advertising, brand and logo design, campaign and social content strategy, and digital and experiential design. Successfully led creative experiences for top-tier brands such as Apple, Facebook, Google, YouTube, and small businesses from ideation to execution.

EXPERIENCE	<p>8/21 <b>SR. DESIGNER</b> <b>YOUTUBE BRAND CREATIVE STUDIO</b></p> <ul style="list-style-type: none"> <li>- ENFORCE BRAND GUIDELINES</li> <li>- NEW PRODUCT LAUNCH MARKETING</li> <li>- GLOBAL DESIGN TRAININGS</li> <li>- CREATE WIREFRAMES &amp; PROTOTYPES</li> <li>- DRIVE CUSTOMER CONVERSION RATES</li> <li>- IMPACTFUL EMAIL DESIGNS</li> <li>- CREATE SEAMLESS USER EXPERIENCES</li> </ul>	CONTACT	<p>TEL: 786.444.3745 EMAIL: DENZELJHILL@GMAIL.COM</p> <p>PORTFOLIO: <a href="http://THEOTHERDENZEL.COM">THEOTHERDENZEL.COM</a></p>
	<p>3/2021 <b>SR. DESIGNER – DROGA5</b></p> <ul style="list-style-type: none"> <li>- DESIGN 360 CAMPAIGNS</li> <li>- SOCIAL CONTENT STRATEGY</li> <li>- PROOF OF CONCEPT / MOCKUPS</li> <li>- RAPID PROTOTYPING FIGMA</li> <li>- INCREASE NEW BUSINESS BY 23%</li> </ul> <p>3/2020 <b>ART DIRECTOR – MOTHER</b></p> <ul style="list-style-type: none"> <li>- SOCIAL CONTENT STRATEGY &amp; DESIGN</li> <li>- BRAND GUIDELINES W/ RESUABLE ASSETS</li> <li>- CREATE PACKAGING, GIFTS, &amp; MERCH</li> <li>- OVERSEE PRINT PRODUCTION</li> <li>- CREATE IDEAS FROM CONCEPT TO EXECUTION</li> </ul> <p>3/2019 <b>ART DIRECTOR – APPLE INC</b></p> <ul style="list-style-type: none"> <li>- CREATE WIREFRAMES &amp; PROTOTYPES</li> <li>- DRIVE CUSTOMER CONVERSION RATES</li> <li>- NEW PRODUCT LAUNCH MARKETING</li> <li>- ART DIRECT EXTERNAL VENDORS</li> </ul> <p>6/2015 <b>DESIGNER – MULLENLOWE GROUP</b></p> <ul style="list-style-type: none"> <li>- CREATE WIREFRAMES &amp; PROTOTYPES</li> <li>- DRIVE CUSTOMER CONVERSION RATES</li> <li>- NEW PRODUCT LAUNCH MARKETING</li> <li>- ART DIRECT EXTERNAL VENDORS</li> <li>- DESIGN ENGAGING AND IMPACTFUL EMAILS</li> <li>- INCREASE NEW BUSINESS BY 35%</li> </ul>		BRANDS / CLIENTS
SOFTWARE	<p>ADOBE PHOTOSHOP      ADOBE PREMIERE ADOBE ILLUSTRATOR      FIGMA ADOBE INDESIGN      GOOGLE SUITE ADOBE AFTER EFFECTS      KEYNOTE</p>	SKILLS	
AWARDS	<p>2018 GOLD GRAPHIS      PRINT 2017 SILVER GRAPHIS      ADVERTISING 2017 SILVER GRAPHIS      BRANDING</p>		